Welcome.

Alberta Municipalities
Strength In Members

Municipal Leaders Caucus

!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Alberta Municipalities
Strength In Members

Welcome!

Spring 2023 Municipal Leaders' Caucus

Thursday, March 30

Alberta Municipalities
Strength In Members

Agenda for Thursday, March 30

1:00	Welcome!
1:05	ABmunis Election Strategy: THINK ALBERTA. VOTE LOCAL.
1:20	Update from the Federation of Canadian Municipalities
1:35	Update and Q&A session with the Alberta RCMP
2:30	Break
2:45	The Stories behind the Photos: Community Builders in Action
3:05	Family and Community Support Services: The Power of Prevention
4:00	Community Rail Advocacy Alliance
4:05	Victims of Crime Program Redesign
4:40	Requests for Decision
4:55	Closing Remarks
5:00	Networking Session

You are already entered to win a prize!

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2023 Provincial Election Campaign

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Lay of the land: 60 days to go!

Competitive political landscape

One outcome is certain: Change!

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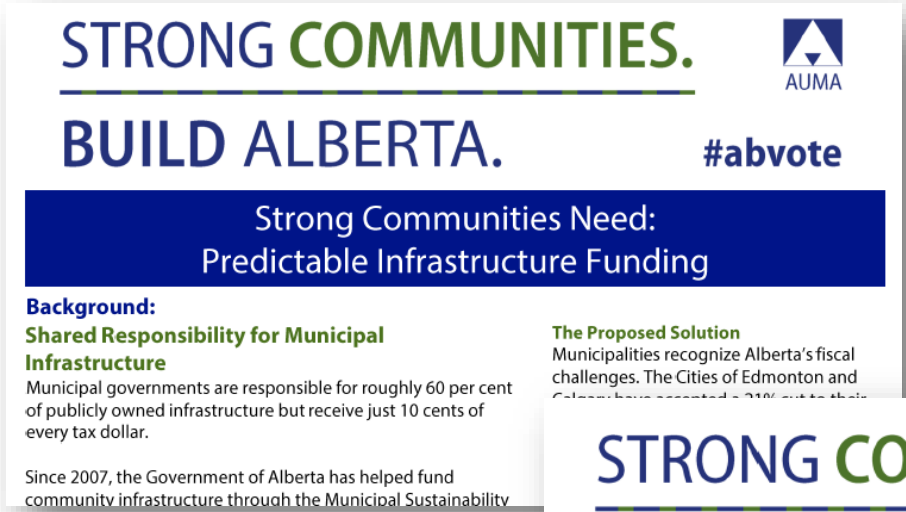
2019 Campaign

Strong Communities. Build Alberta.



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2019 Campaign

What we learned

Messaging

- Messages were ambiguous & not “media worthy”
- We focused on 3 key member priorities, but each community has its own specific concerns which get more attention locally

Target audience

- Voters were not our target, so we didn’t gain traction, so we couldn’t get media coverage

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2023 Campaign

Applying the lessons

2023 Campaign

Based on voters and ABmunis members thinking about which political party can best help their local community with three priorities:

1. **Community safety & security**
   - affordable housing, mental health and addiction issues, crime, etc.
2. **Community investment**
   - water, sewer lines, roads, bridges, libraries, rec centres, etc
3. **Community health care**
   - EMS response times, etc.

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2023 Campaign

Objectives

Target Audience	Objectives
Members	• Use ABmunis' strength in advocating for your priorities & influence the conversation to your benefit, while remaining non-partisan • We urge you to share your local stories about the three priorities and increase media exposure
Political Candidates and Parties	• All political party leaders knowing the type of partnership we want with them and how they will address that • All political parties' platforms outline how they are planning to address our priorities
Voters	• Create broader interest in our members' priorities & awareness of ABmunis – we aim to be on their minds
Media	• Use "newsworthy" messages to achieve the objectives with members, political candidates, and parties and voters • Create regular opportunities for news media across Alberta to receive our messages & include them in the election conversation

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Think Alberta, Vote Local

What can you do?

Today:

- Action packs – backgrounders & questions to ask candidates
- Window clings for your Town Hall entrance doors
- Customised step-and-repeat for selfies

Website:

- Downloadable action pack
- Backgrounders on the issues
- Outline how each party addresses our priorities

Social media and digital advertising:

- Share and like our posts to communicate our priorities and build momentum

Promote the news coverage we receive by posting it to your social media account!

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WHO HAS THE PLAN?

COMMUNITY BUILDING

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THINK ALBERTA,
VOTE LOCAL.

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WHO HAS THE PLAN?

COMMUNITY SAFETY & POLICING

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THINK ALBERTA,
VOTE LOCAL.

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WHO HAS THE PLAN?

COMMUNITY HEALTHCARE

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THINK ALBERTA,
VOTE LOCAL.

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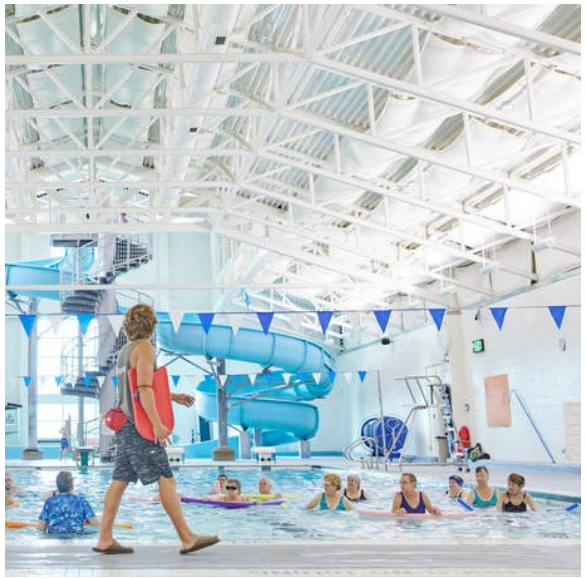
2023 Provincial Election Campaign

Questions?



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Update and Q&A with the Alberta RCMP

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The Stories behind the Photos: Community Builders in Action

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Photography project

- 3.5 days
- 6 municipalities
- 21 locations
- Over 100 Albertans

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Family and Community Support Services: The Power of Prevention

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FCSS and the Community:

The brain and the heart of Alberta's support services

March 30, 2023, Municipal Leaders' Caucus

Murtaza Jamaly, President, FCSSAA

fcss Family and Community Support Services

Alberta

fcssaa Family and Community Support Services Association of Alberta

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Classification: Protected A

8 FCSS regions

298 municipalities + 8 Metis settlements

206 LOCAL PROGRAMS

Over 98% of the population resides in communities with FCSS programs

Alberta

fcssaa
Family and Community Support Services Association of Alberta

fcss
Family and Community Support Services

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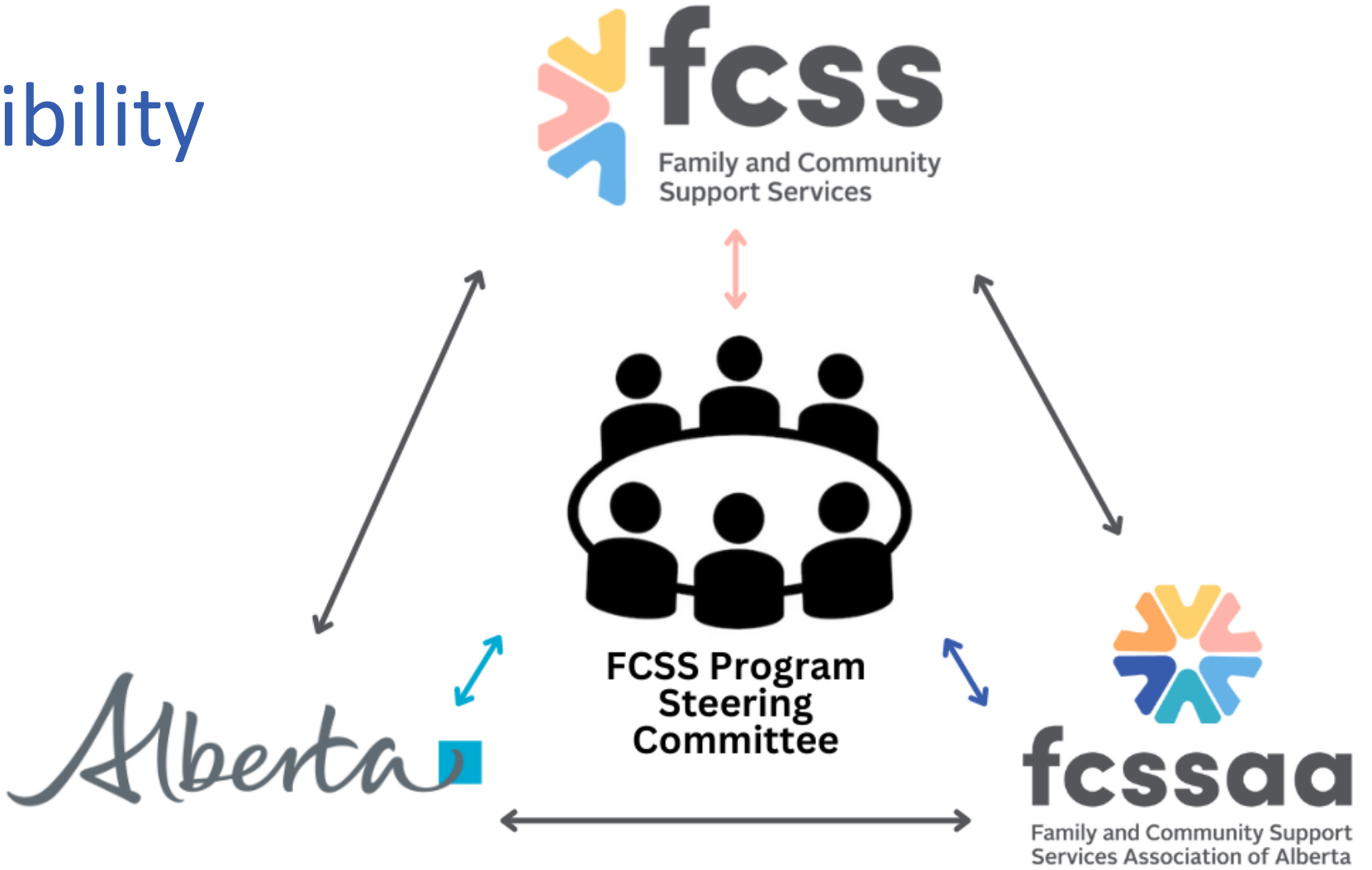
Shared Responsibility



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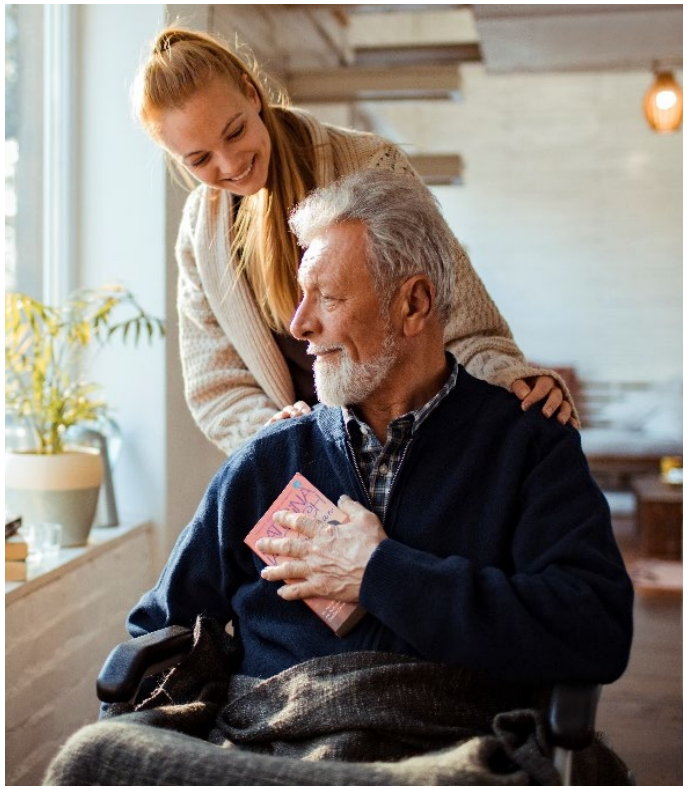
FCSS Accountability Framework

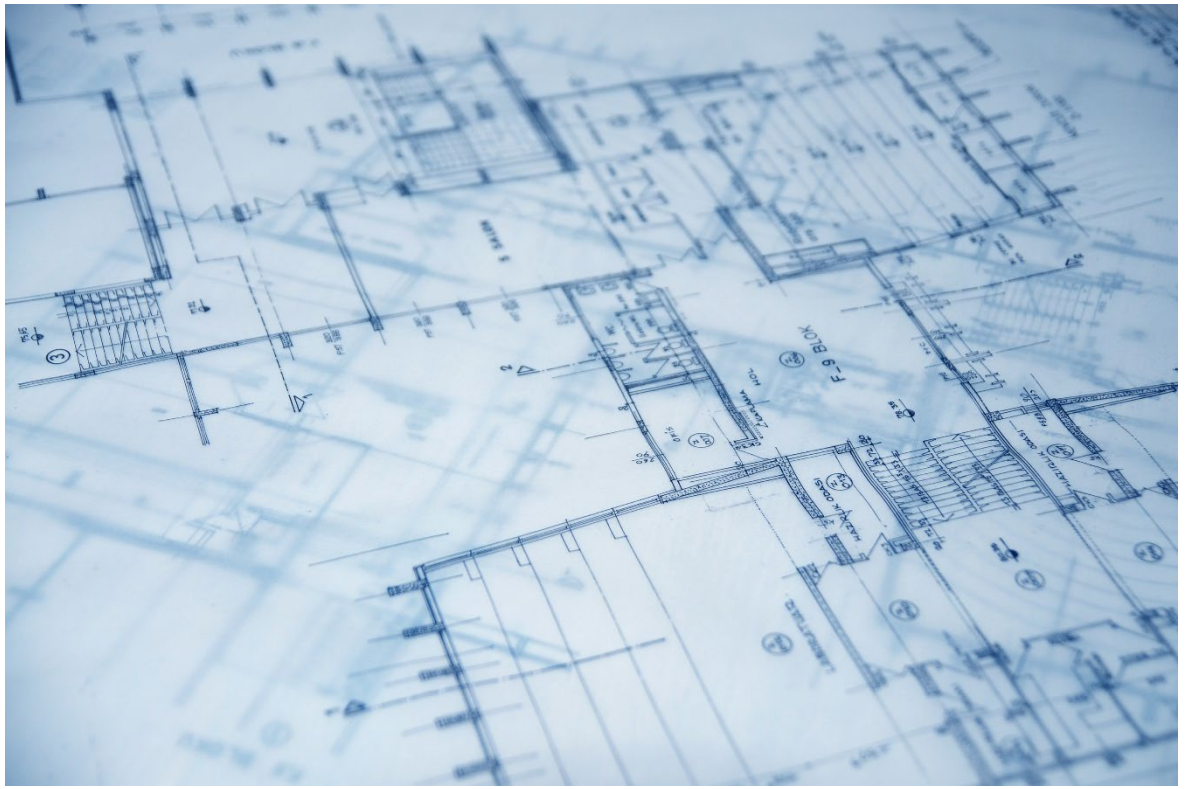
Classification: Protected A

Eligibility

ELIGIBLE



INELIGIBLE



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Provincial Prevention Priorities

- Homelessness and Housing Insecurity
- Mental Health and Addictions
- Employment
- Family and Sexual Violence
- Aging Well in Community

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Local Lens Focus

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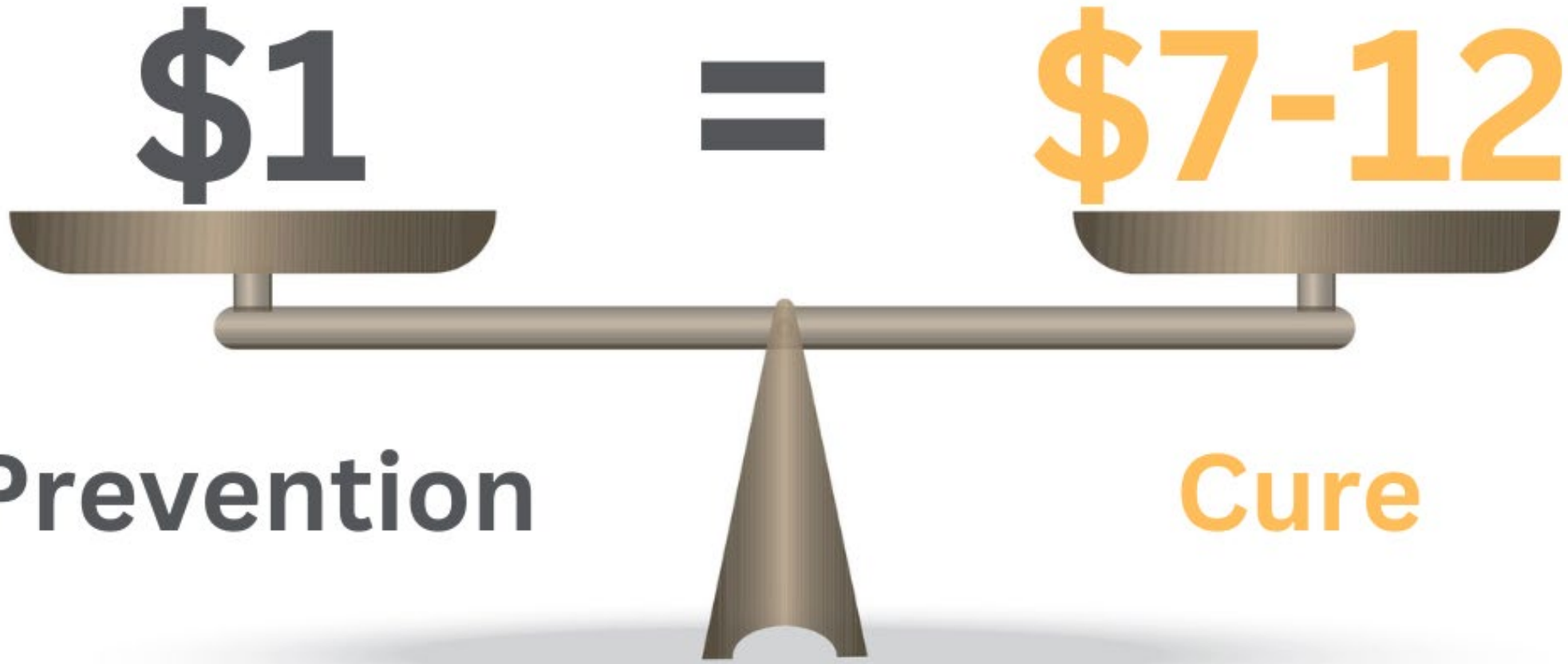


Classification: Protected A

In 2021, FCSS programs across Alberta:

Classification: Protected A

FCSS Success

$72 MILLION

Returned to Albertans through Free Tax Return Clinics

53 Communities Involved | **13,948** Returns Filed
1816 Children Impacted | **6888** Seniors Impacted
4578 Low-income Impacted

Classification: Protected A

Cochrane:
Mental Health & Addictions

Cochrane FCSS
1h ·

Are you a Community Helper?

Sign up for the Community Helpers Wellness Session on Boundaries.

This session will focus on how boundaries contribute to personal and relational wellness. We will offer tools around setting boundaries with others and respecting others' boundaries.

Tue, Feb 28, 6:15-7:45pm, Free, Ages 16+
In-Person, Cochrane Public Library, 405 Railway Street

Register: 403-851-2250 or online: https://cochrane.perfectmind.com/.../CoursesLandingPage...

Classification: Protected A

Bonnyville & District: Family & Sexual Violence

Bonnyville and District FCSS and LFRN
5d ·

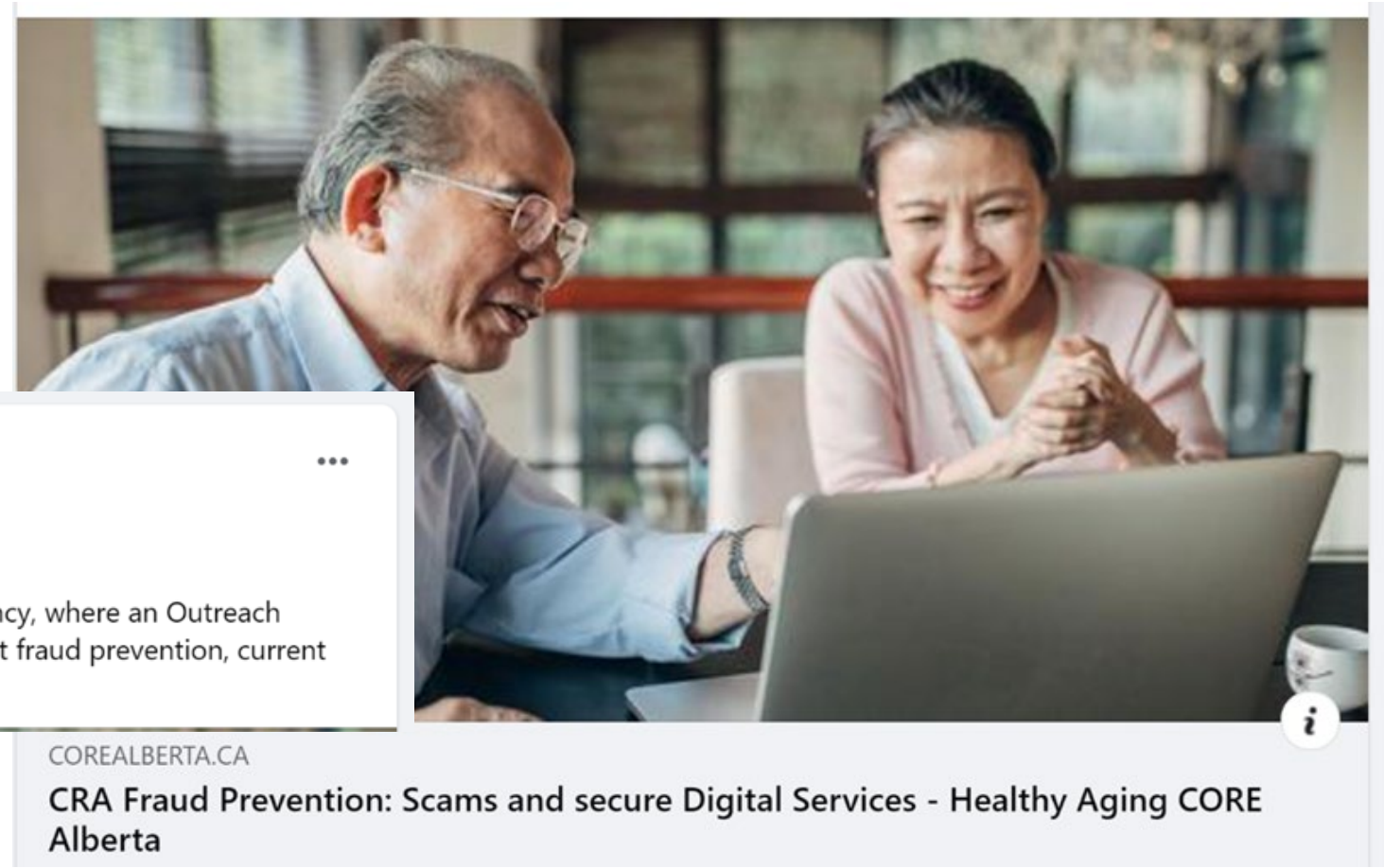
We are participating in a women's clothing drive with Stepping Stones Crisis Society and Ella's Closet in honor of International Women's Day on March 8! Come drop off ladies' clothing, shoes and accessories at Bonnyville and District FCSS and LFRN and other participating agencies until March 7

Classification: Protected A

Lamont County: Aging Well in Community

FCSS Lamont County Region
February 27 at 11:48 AM ·

CRA Fraud Prevention: Scams and secure Digital Services.
March 8, 10am-12pm, online.
Join us for an informative virtual chat with the Canada Revenue Agency, where an Outreach officer from the Canada Revenue Agency will answer questions about fraud prevention, current scams and digital services. Register here.

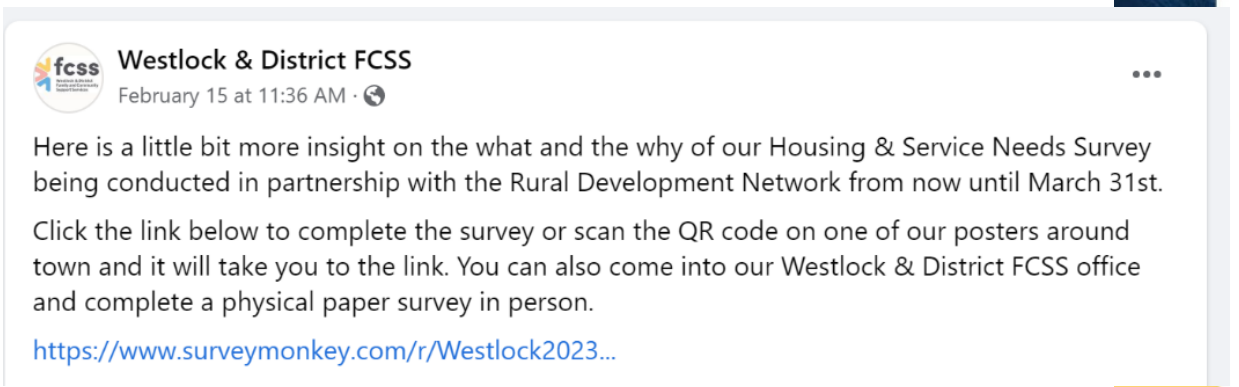


COREALBERTA.CA

CRA Fraud Prevention: Scams and secure Digital Services - Healthy Aging CORE Alberta

Classification: Protected A

Westlock & District: Homelessness and Housing Insecurity



Classification: Protected A

Lac La Biche

Lac La Biche County Family & Community Support Services
6d ·

We are thrilled to offer this unique opportunity for Teens. Join us as we travel to the Metis Crossing Cultural Heritage Gathering Centre near Smoky Lake and explore Metis winter activities and skills with their knowledgeable staff.
Space is limited. Register at the Bold Center front desk in person or call 780-623-3829. For more information, contact Christine at 780-520-7183.

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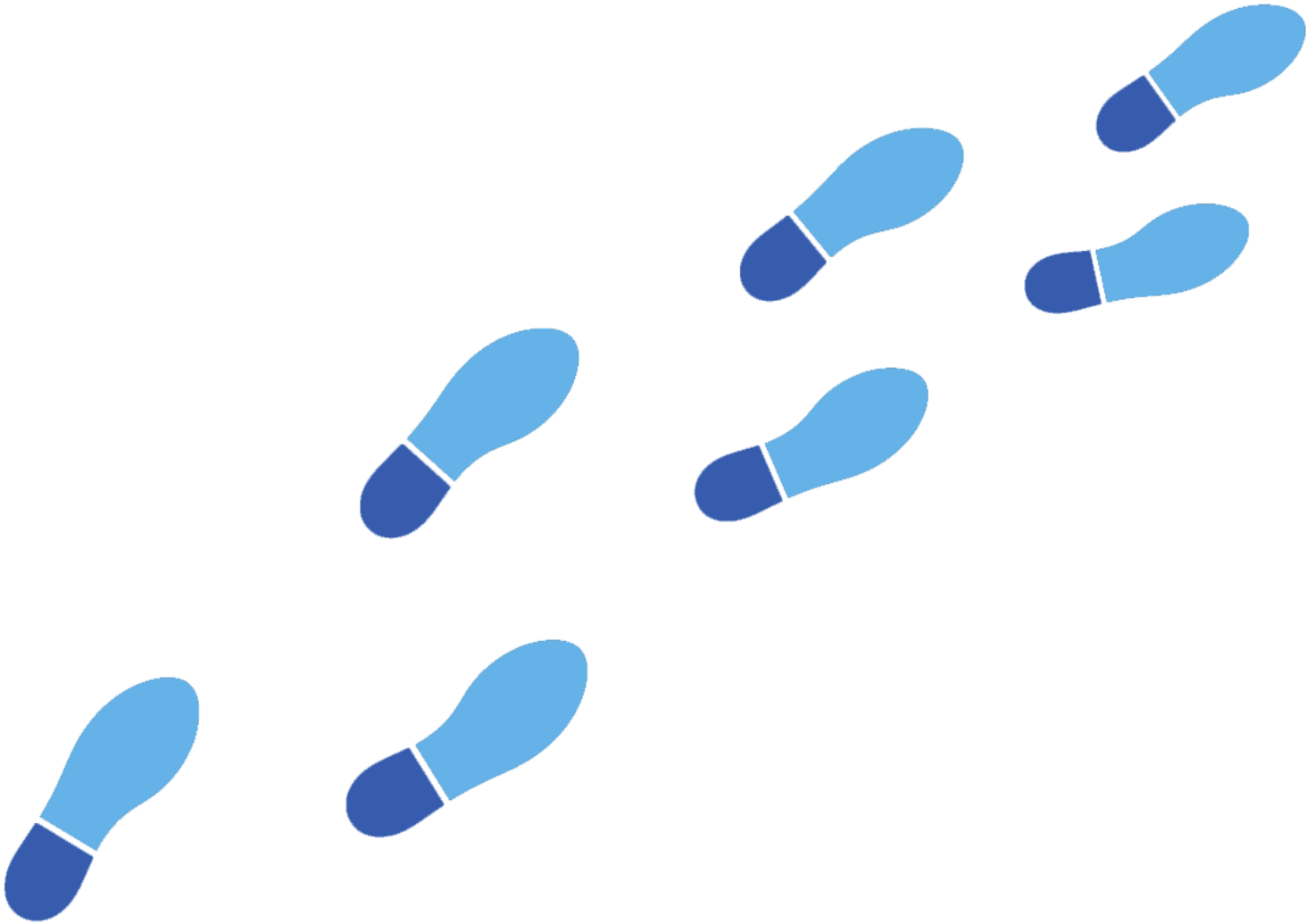
Next Steps



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Tara Gilchrist

Directors' Network Rep
(Canmore FCSS)

Bobby Jo Stannard

Directors' Network Rep
(Red Deer and District FCSS)

Brian Broughton

Yellowhead Region Rep
(Edson Community Services)

George Glazier

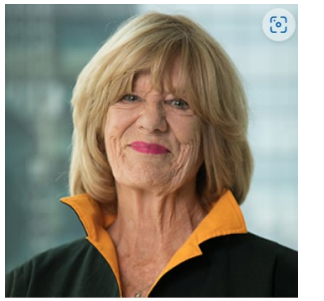
East Central Region Rep
(Paintearth County FCSS)

Gordon Thomas

West Central Region Rep

Kayla Blanchette

Northeast Region Rep
(Bonnyville and District FCSS)



Vicki Van Vliet Vaitkunas

City of Edmonton Rep
(Edmonton-Evergreen Region)

Kelly Nelson

Bow River Rep
(Calgary-Bow River Region FCSS)

Kourtney Penner

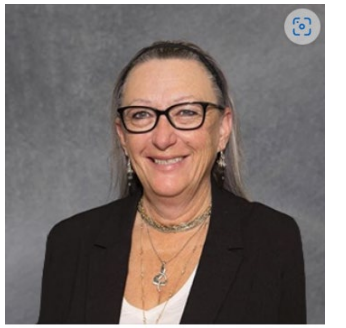
City of Calgary Rep
(Calgary-Bow River Region)

Loraine Berry

Evergreen Rep for Edmonton-Evergreen Region
(Gibbons FCSS)

Lynn Smid

Directors' Network Rep
(St. Paul Regional FCSS)

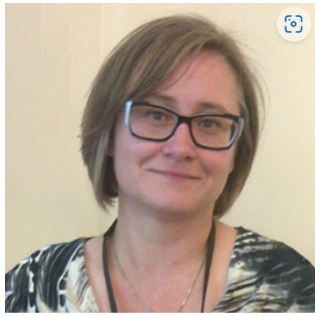


Michelle McKenzie

South Region Rep
(Cypress County FCSS)

Roxanne Perron

Northwest Region Rep
(Green View FCSS)



Wendy Robinson

Directors' Network Rep
(Yellowhead County FCSS)

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Questions?

Alberta

fcssaa
Family and Community Support Services Association of Alberta

fcss
Family and Community Support Services

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Community Rail Advocacy Alliance

Alberta Municipalities
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CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE

CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE

The Community Rail Advocacy Alliance (CRAA) is a coalition of 25 counties, municipalities, and associations impacted by our region's inequitable, undeployed, undersupplied rail services.

Our work is supported by Canadian Strategy Group, who are coordinating our government relations and strategic communication tools.

We launched on January 26, 2023, with our Rail Forward campaign.

RAIL FORWARD

Our Membership Includes…

Town of Edson

Municipal District of Greenview

Town of High Level

City of Grande Prairie

Town of Peace River

Municipal District of Peace

Town of Slave Lake

Town of Whitecourt

County of Northern Lights

Mackenzie County

Clear Hills County

Northern Sunrise County

County of Grande Prairie

Athabasca County

Saddle Hills County

Town of Sexsmith

Town of Manning

Lac Ste. Anne County

Producers, Organizations and Other Regional Associations

Alberta Forest Products Association

Alberta Wheat and Barley Commissions

Peace Region Economic Development Alliance

Central Alberta Economic Partnership

Northern Transportation Advisory Bureau

Regional Economic Development for Northwest Alberta (REDI)

CRAA COMMUNITY RAIL ADVOCACY ALLIANCE

RAILFORWARD

Representing

CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE
RAILFORWARD

Why CRAA?

Our members have experienced:

- Significant delays in receiving rail cars
- Insufficient rail car capacity
- Limited serving of rail lines in winter months
- Unfair competition in rail car auctions

Our ability to participate in local, national, and international markets is being negatively impacted.

We created the Community Rail Advocacy Alliance to bring a **unified voice** to decision-makers in Edmonton and Ottawa and within CP, CN, and its regulators.

We believe that together we are stronger, and we will generate enough noise and conversation that decision-makers will be forced to act.

CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE

RAILFORWARD

What Are We Doing?

- Completing government relations outreach and meeting with:
  - Elected officials from the UCP
  - Elected officials with the NDP
  - Applicable federal stakeholders, including PrariesCan and Minister of Transportation

- Launched a website, LinkedIn, and Twitter to build public awareness.

- Members have participated in media interviews with CBC, the Calgary Herald, Western Producer, and other industry-based outlets

- An opinion editorial was released late February with a second scheduled for early April.

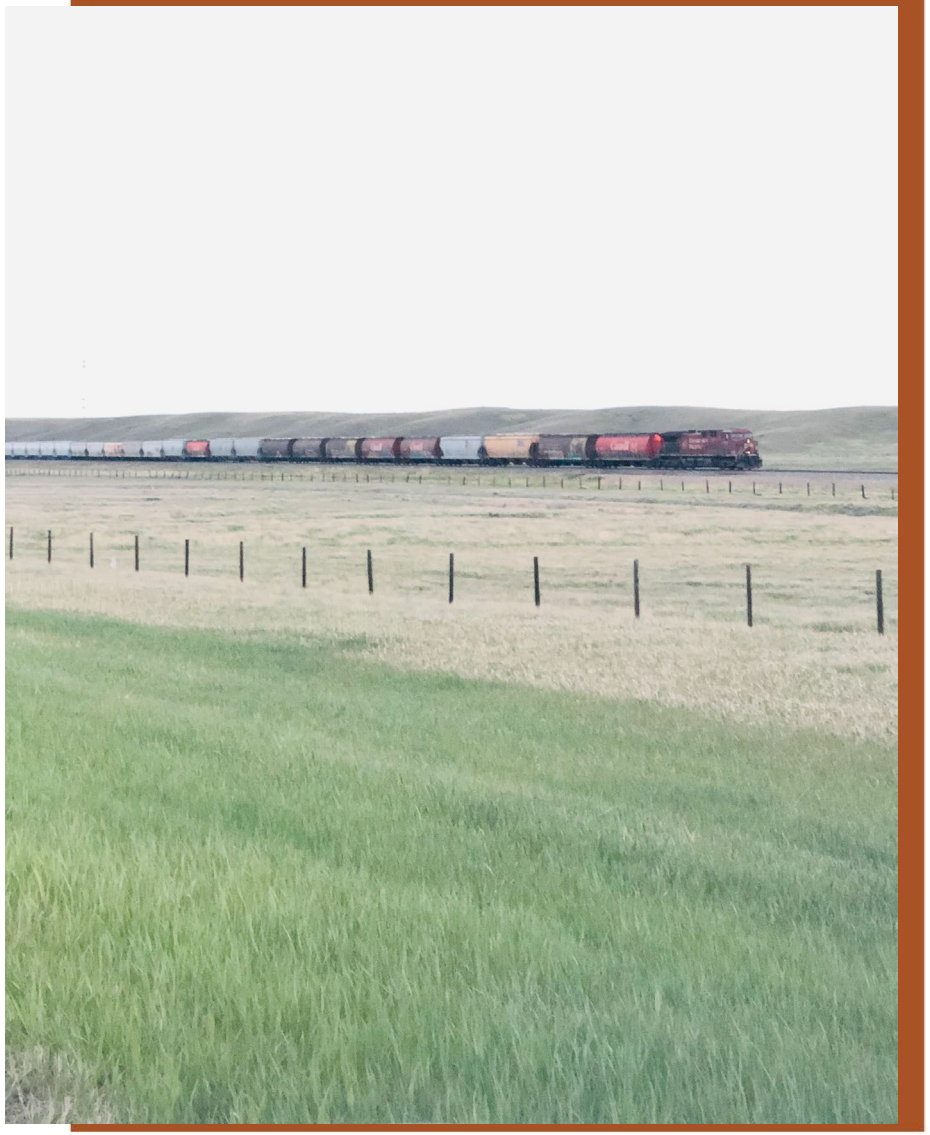
What's Next

Continued outreach to government officials across all levels, including municipal, provincial and federal

An upcoming Alberta election where we hope to use that opportunity to meet and raise awareness among voters

The deployment of additional communication tools and assets, including in the media and across social media platforms

Achieving results for our members and those they represent



CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE

RAILFORWARD

How Do You Get Involved?

For more information, visit our website:

www.railforward.ca

Follow us on social media:

Twitter: @railforward

LinkedIn: Community Rail Advocacy Alliance

CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE

RAILFORWARD

CRAA
COMMUNITY RAIL ADVOCACY ALLIANCE
#RAILFORWARD
QUESTIONS?

Victim Services Program Redesign

Alberta Municipalities
Strength In Members

VICTIM SERVICES Redesign –

Alberta Municipalities Spring Municipal Leaders' Caucus

4:00 p.m. MST, March 30, 2023

Alberta Ministry of Public Safety and Emergency Services

Alberta

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Land Acknowledgement

Background to the Victims of Crime Review

- **Government's Platform Commitment**
  - to "Conduct an immediate review of the current model of victim service delivery, victim assistance funding, and victim compensation to ensure there is necessary assistance to victims of crime."

- **MLA-led Victims of Crime Review**
  - Conducted in 2020-21 and included a total of 40 engagement sessions with approximately 150 stakeholder groups.
  - Identified gaps in the services and supports available for victims of crime.
  - Informed the 19 recommendations within the "*Recommendations on Victim Services: Report to Government*" (MLA Report), completed in 2021**.**

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MLA Review – Service Delivery Model

- **Stakeholder input indicated that:**
  - Any new service delivery model for Police-based Victim Services Units (VSUs) should:
    - Encourage consistency in services.
    - Reduce administrative and service duplication.
    - Include sustainable paid staffing.
    - Reduce *over*-reliance on volunteer advocates.
    - Include longer-term funding arrangements to provide greater operational stability.
    - Address the reluctance of some victim-serving organizations to collaborate.

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MLA Recommendations

Recommendation #3

- **Develop a Sustainable Service Delivery Model that:**
  - Reflects Nuances for Rural, Urban and Metro Communities, but
  - Ensures Equitable Service for Victims.
- **Adopt a hybrid governance model constituting:**
  - A municipal approach for mid-sized and metro communities, and
  - A zonal approach for smaller communities.
    - zones should align with police service delivery regions instead of municipal boundaries

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MLA Recommendations

Recommendation #4

- **Create a stable funding stream for police-based victim services**
  - allocated through long-term grant agreements (e.g. 3-5 years)

Recommendation #9

- **Develop a consistent volunteer advocate policy**
  - for the new zonal organizations and for municipally/Indigenous run programs
  - to facilitate consistency with recruitment and training practices

Recommendation #10

- **Explore Ways to Ensure Even Application of Court Support Programs**

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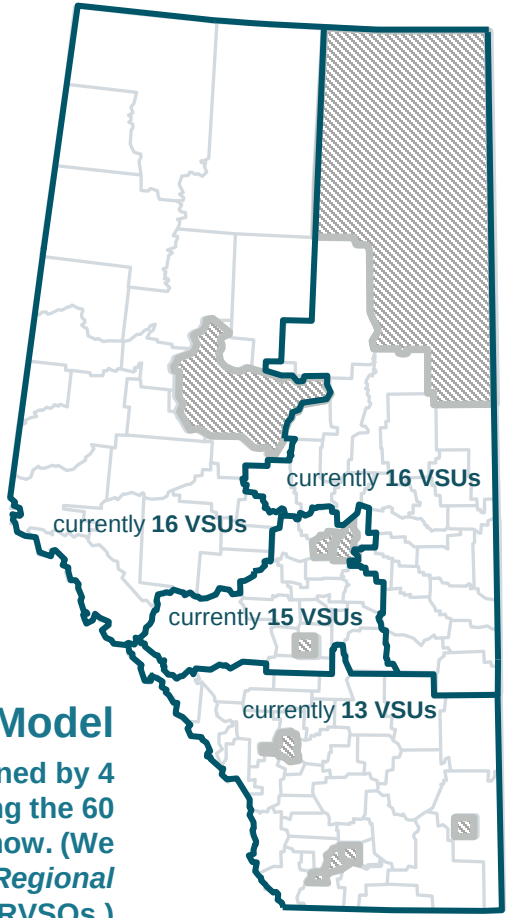
Current state:

The 9 Municipal / Indigenous operated VSU programs (shaded areas) on the left, will not transition to the new regional governance organizations.



Regional Governance Model

The 4 zones shown to the right will be governed by 4 new district-based societies, replacing the 60 detachment-based societies in operation now. (We will be refering to these new societies as *Regional Victim Serving Organizations* or RVSOs.)

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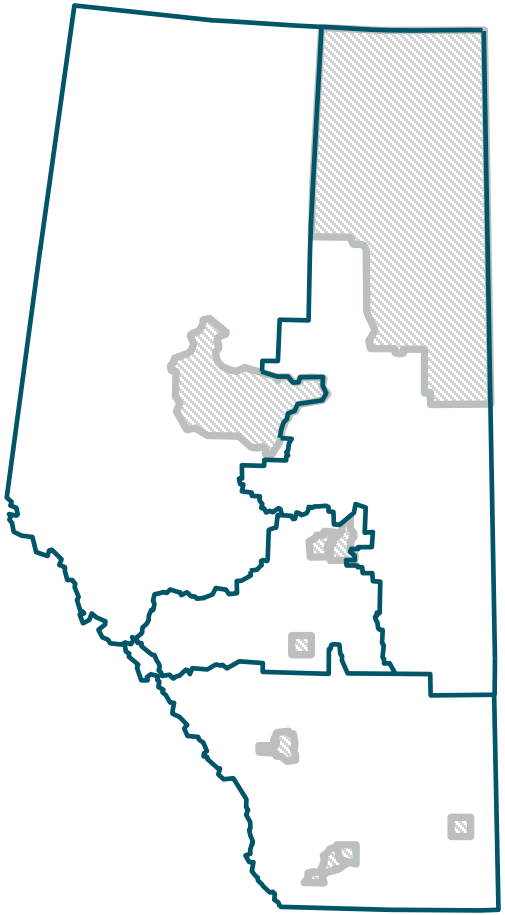


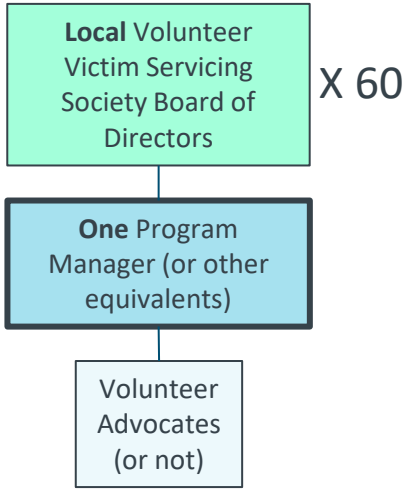
Each regional society will have its own **Centralized Professional Support staff (CPSS)**:

- Chief Executive Officer (CEO)
- Human Resources Business Partner
- Finance Officer
- Equity, Diversity, Inclusion, and Accessibility Specialist
- Director of Regional Operations
- Justice Navigation Program Coordinator
- Regional Volunteer Advocate Coordinator
- Qualified Legal Resources
- Office Administrator

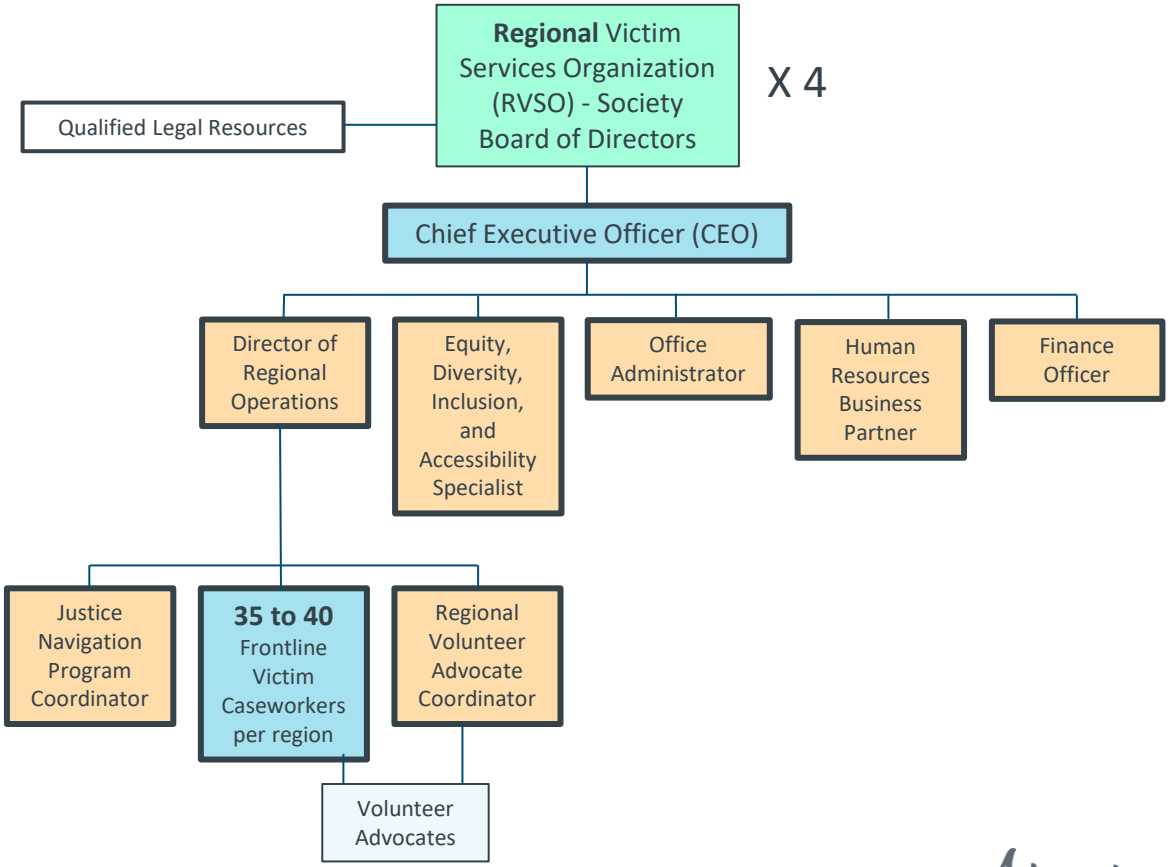
130 to 150 Victim Caseworkers (or full and part-time equivalents) will:

- continue to work from their own communities,
- alongside volunteer advocates,
- co-located within their local RCMP detachments, and
- report to their regional CPSS

Current state



Regional Governance Model



Recurrent Questions from Key Stakeholders

- **Is the delivery of police-based victims services transitioning to a single, government-run service?**
  - No. RCMP-based victim services for Alberta's smaller, rural and remote communities will continue to be society-led, governed by 4 new and integrated regional societies to replace the 60 independent societies in operation now.

- **Will Victim Services be removed from our local community?**
  - No. Only board governance is being centralized; frontline caseworkers remain local and continue to be co-located with local police and local volunteer advocates.

- **Will there be a reduction in scope of services (non-criminal and tragic events)?**
  - No. There will be no reduction in the services currently provided. In fact, the new model has been designed to stabilize and improve programs above and beyond what is offered under the current governance structure

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Recurrent Questions from Key Stakeholders

- **Will there be fewer staff?**
  - No. Total staffing will see material increases for frontline service delivery. In addition, new positions have been created via the new CPSS teams.
- **Will current VSU staff lose their jobs?**
  - Once the new regional zones are established, each current serving staff member will be invited into an interview process prior to the posting of any of the new frontline positions.
- **Will municipalities be forced to pay for the provision of victims services under this new model?**
  - No. The new regional model is designed and funded such that no supplementary funding will be required from any of the municipalities serviced by the zones.
  - Municipalities that currently operate their own VSU's and that provide supplementary funding will continue to do so.

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Recurrent Questions from Key Stakeholders

- **Will Victim Services be maintained 24/7?**
  - As part of their operational and staffing plans, we will be requiring the new regional executive teams to create comprehensive stand-by and call-out protocols
- **How will volunteers be managed/supervised/recognized for their service?**
  - Each CPSS will include a Regional Volunteer Advocate Coordinator, responsible for the overall regional advocate program, including standardized recruiting, training, deployment, and volunteer appreciation strategies.
  - Day to day functions, such as scheduling, re-scheduling, and post-deployment debriefings will still occur at a local level and will be the responsibility of a local, detachment-based victim caseworker

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Recurrent Questions from Key Stakeholders

- **If this redesign is not in place by April 2024, will existing service models be provided with grant extensions to ensure a seamless transition to the zonal model?**
  - Yes. We will take the necessary steps and the appropriate time required to ensure that current frontline victim serving staff are able to transition with little to no impact on their clients.

- **Some VSUs offer enhanced services (such as a trauma dog program). What provisions are in place to accommodate this type of enhanced service?**
  - Discussions with current society boards are already in progress around opportunities for existing societies to redefine their purposes in order to continue providing valuable community-based services.

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Recurrent Questions from Key Stakeholders

- **How will finances be managed at the zone level?**
  - The new societies will participate in direct, long-term, and detailed funding agreements with the Ministry.
  - Overall financial management will be the responsibility of the new society boards and executive staff.

- **How will the Regional Office locations be selected/determined? Will it be an open and transparent process?**
  - We are working with current VSU personnel participating in advisory capacities to inform final decisions around central office locations .

- **Will the new VS zone model be responsive to local needs/priorities?**
  - The new structure is designed to respond in real time to inputs from advocates, frontline staff, the RCMP, and board representation from all over the region.

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VICTIM SERVICES Redesign –

Alberta Municipalities Spring Municipal Leaders' Caucus

4:00 p.m. MST, March 30, 2023

Alberta Ministry of Public Safety and Emergency Services

Alberta

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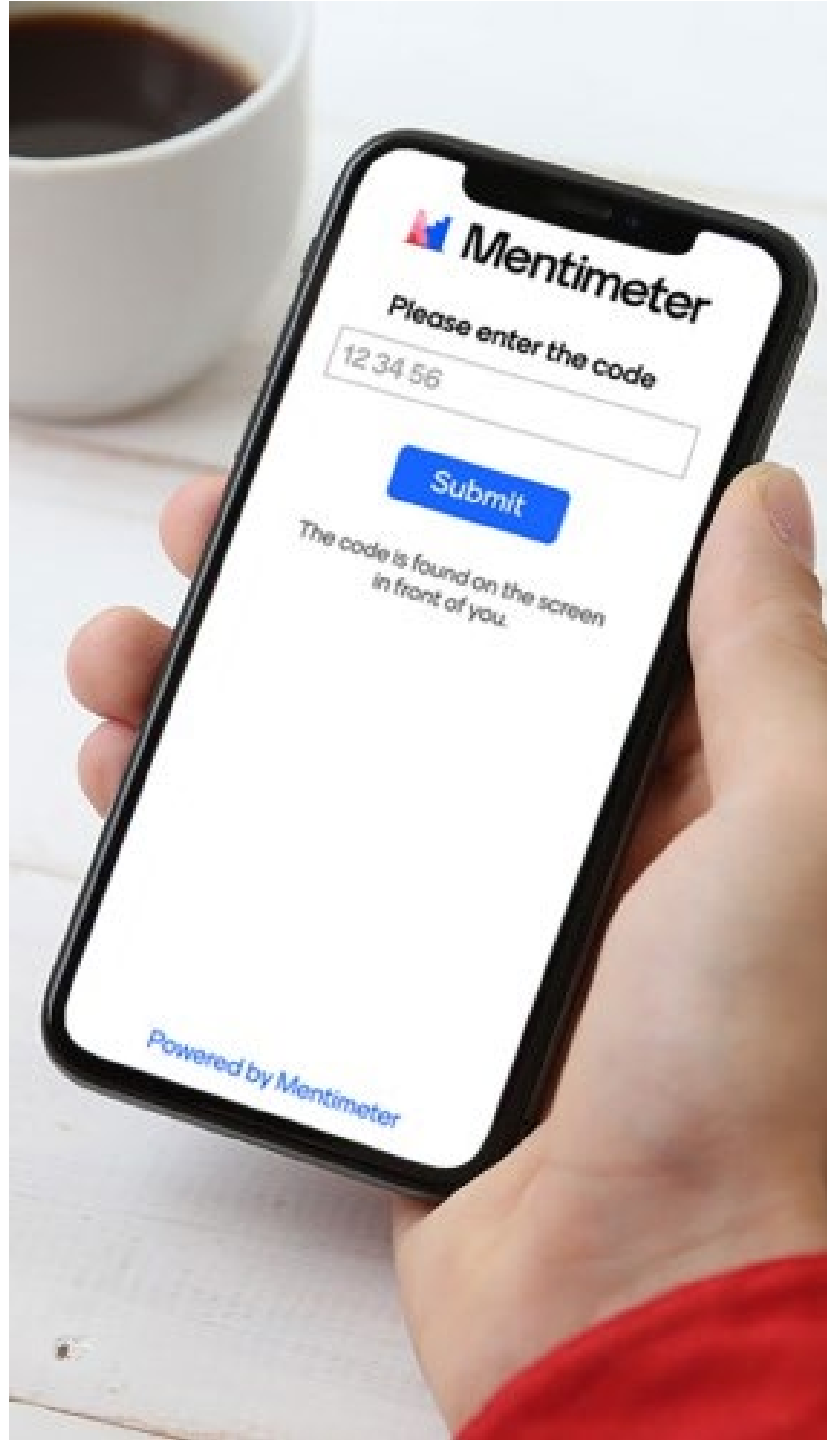
Member Requests for Decision

Alberta Municipalities
Strength In Members

RFD Process

1. Sponsor explains
2. Members discuss
3. Members vote
   - Only elected officials from Regular Member municipalities can vote
   - The RFD is approved if 51% or more vote in favour
4. ABmunis Board determines next steps



Strengthening Provincial Regulations to Improve Safety of Unlicensed Private Day Homes

That Calgary City Council requests that the Alberta Municipalities Board advocate to the Minister of Children's Services to increase protections for the youngest and most vulnerable Albertans by:

1. Mandating minimum safety standards for unlicensed private day homes including, but not limited to:
   a) Valid First Aid and Cardiopulmonary Resuscitation (CPR) certification for the day home operator and any employees.
   b) A criminal record check with vulnerable sector search for the day home operator and any employees.
   c) A criminal record check with vulnerable sector search for any individual 18 years or older who resides at the day home, regardless of whether they are providing care to children.
2. Ensuring all unlicensed private day home providers across the province have access to affordable and timely First Aid/CPR training, criminal record checks and vulnerable sector searches.

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Strengthening Provincial Regulations to Improve Safety of Unlicensed Private Day Homes

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Lack of Consultation Between Alberta Health Services, the Provincial Government, and Municipalities

1. The Council from the Town of Ponoka requests that the Alberta Municipalities Board advocate for municipalities across the province to be included in the decision-making process when it comes to health care issues concerning their communities, which currently are being made almost exclusively and unilaterally by Alberta Health Services and the provincial government;

2. And further, that Council from the Town of Ponoka requests that the Alberta Municipalities advocate for the provincial government to ensure funding is made available to airports that currently find themselves in the position of needing upgrades to comply with both new Alberta Health Services and provincial standards, and to commit to providing funding to other airports who may find themselves in a similar situation in the very near future.

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Lack of Consultation Between Alberta Health Services, the Provincial Government, and Municipalities

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Past RFDs

Informing ongoing advocacy efforts

2022 RFDs	
Alberta Municipalities: Policy Position on the PricewaterhouseCoopers (PwC) Proposal for an Alberta Provincial Police Service (APPS)	• Guide ABmunis advocacy related to policing & justice
2021 RFDs	
The Town of Slave Lake: Advocate to ensure the justice system is properly resourced so that all Albertans have timely and equitable access to justice.	• Informed ABmunis advocacy on policy & justice • Increased investment in Budget 2023
Village of Forestburg: Advocate for amendments to the MGA to allow municipalities to pass a special tax bylaw to raise revenue to pay for policing services.	• No traction Municipal Affairs • Advice to members on including explanation on tax notices through *The Weekly*
Village of Forestburg: Advocate for the LGFF to begin in the 2023-24 fiscal year with the following amendments: • Removal of the 50 per cent limitation in the revenue index factor calculation. • Increase to the baseline starting amount.	Top advocacy priority • Success: Remove 50 percent limitation • Work in progress: Increase the baseline starting amount

Resolutions

- Reach out to resolutions@abmunis.ca for advice
- Reach out to other municipalities for support and a seconder
- Submit resolutions with proof of moving and seconding council's endorsement by **May 31 deadline**

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Thank you!

300, 8616 51 Avenue NW
Edmonton, AB T6E 6E6

abmunis.ca

hello@abmunis.ca

310-MUNI

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Sponsored by:

REYNOLDS MIRTH
RICHARDS & FARMER

See you tomorrow morning!

Thursday, March 30

5:00 - 6:30 PM	Networking session sponsored by RMRF in foyer
6:00 - 8:00 PM	Hospitality suite hosted by Edmonton Global, Suite 2205, 10020-100 Street

Friday, March 31

8:00 to 9:00 AM	Hot breakfast sponsored by Leaders International
9:00 AM	Program begins

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