

Alberta Municipalities 2023 Business Plan



The annual business plan outlines the specific initiatives that will be carried out for each of the strategies. Some initiatives support multiple strategies. The business plan contains Key Performance Indicators (KPIs) to measure performance against the goals.



Critical Success Factor: Member

Outcome: Recognized as the leader in municipal solutions through partnerships and innovation

Strategies:

1.1 Engage with members to prioritize and build common solutions that strengthen municipalities

1.2 Advance member needs through informing and advocating to governments and external stakeholders to enhance understanding and build support for municipal solutions

1.3 Support members through education, communication and resources to address municipal challenges and opportunities

1.4 Increase member understanding and awareness of the benefits of membership and the linkages between business and advocacy services

Initiatives:

Fostering a Culture of Respect

Strategies 1.1, 1.2, 1.3

Advance a positive culture in municipal politics, which enables productive engagement among council, administration and the public.

Welcoming and Inclusive Communities (WIC)

Strategies 1.3, 3.2

Provide support to municipalities as they support the increasing diversity of Albertans and the settlement and integration of refugees. Exploring opportunities to access provincial and/or federal grants.

Policing and Justice

Strategies 1.2

Advocating for improvements to and appropriate resourcing of the justice and policing systems, including responding to Police Act amendments; responding to the potential establishment of provincial police service; and advocating for all Albertans to have equitable and timely access to justice-related programs and services.

Social Issues Scoping

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Assess capacity of current committee structure and administration to effectively address social issues impacting municipalities.

Broadband

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Develop a resource for members who are interested in a community broadband project.

Property Assessment and Taxation

Strategies 1.1, 1.2, 1.3, 1.4

Analysis, advocacy, and support for ongoing work related to assessment and taxation practices and policies, such as changes proposed by the province to assessment models (including the model for oil wells and pipelines).

Municipal-Indigenous Relations

Strategies 1.2, 3.2

Review the Organizational Readiness Framework to Build Respectful Relations with Indigenous Communities and identify revisions that would be beneficial.

Future of Municipal Government

Strategies 1.1, 1.2, 1.3, 1.4

Explore and assess governance options that will enable municipalities to build thriving communities in the future.

Local Government EPR Working Group

Strategies 1.1, 1.2, 1.3

This group will encompass members from small, medium and large communities with expertise in Extended Producer Responsibility (EPR) who will support members as they transition to an EPR regime.

Critical Success Factor: Member (continued)

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Initiatives:

Asset Management

Strategies 1.1, 3.3

The Municipal Asset Management Program (MAMP) has launched a call for applications for partner grants. Grants will provide asset management training, knowledge, and education for elected officials and municipal staff.

Municipal Finance

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Analysis and advocacy related to the implementation of the Local Government Fiscal Framework (LGFF) including the amount of funding available and allocation.

This includes the work of the Municipal Financial Health Working Group (MFHWG). The purpose is to assist and inform AUMA's design of a framework of metrics to assess the financial health of a municipal government.

Provincial Election

Strategies 1.1, 1.2, 1.3

The next provincial election is scheduled for May 29, 2023. Advocacy and MarComm will collaborate on efforts to promote municipal priorities to provincial leaders and to the general public in advance of the election. Following the election, we will evaluate commitments that will advance ABmunis priorities.

Sustainability Services Portfolio Plan

Strategies 1.3, 1.4, 3.1

Update approach for Sustainability Services department informed by results of environmental scan. The findings will inform potential for new programs to support municipal needs related to climate, social and environmental sustainability, ecosystem management, biodiversity, waste and water.

Water Policies

Strategies 1.1, 1.2, 1.3

Review and revise Alberta Municipalities' water policies including 2012 Municipal Water Policy on Water Resources Management and Municipal Water Viability; 2013 Municipal Water Policy on Wetlands; 2014 Municipal Water Policy on Stormwater; 2014 Municipal Water Conservation, Efficiency and Productivity Plan

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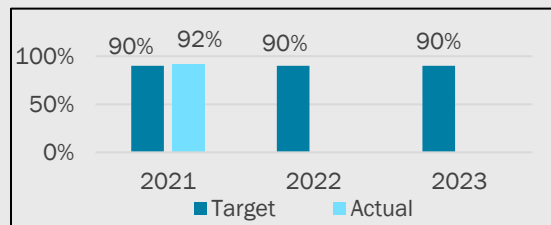
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Key Performance Indicators:

Member Satisfaction with Advocacy Impact

Strategies: 1.1

Members who are 'satisfied' or 'very satisfied' with the impact of Alberta Municipalities' advocacy efforts

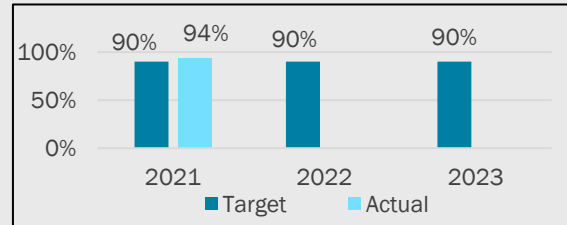


Rationale: Indicator of ongoing relevance and success of organization

Satisfaction with Advocacy Resources

Strategies: 1.1, 1.3

Members' satisfaction with information and municipal resources provided by Alberta Municipalities

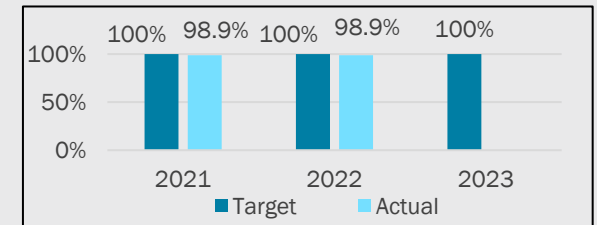


Rationale: Indicator of ongoing relevance and success of organization

Alberta Municipalities Membership - Regular

Strategies: 1.1, 1.3, 1.4

Percentage of Alberta urban municipalities that are Alberta Municipalities regular members

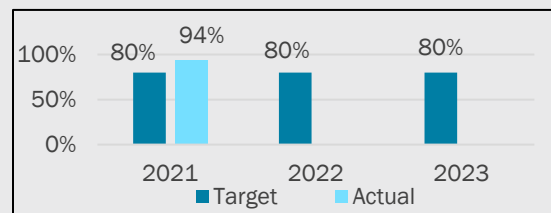


Rationale: Measure of regular membership retention and identify when dissolutions affect the membership

Member Awareness of Alberta Municipalities Resources

Strategies: 1.3

Members' awareness of resources including toolkits and hubs

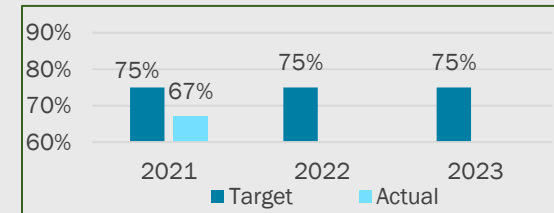


Rationale: Measure of members' awareness of toolkits and hubs

Member Awareness of AMSC Services and Dividend Support

Strategies: 1.4

Members' awareness of service solutions and one-third of advocacy services are funded through the dividend from AMSC services



Rationale: Measure of linkage between advocacy service and AMSC dividend support.

