

Welcome a Neighbour. And Help Build Our Future.



The dream of a new life in Alberta is how our community has grown over the last century.
Our story is still being written by brave newcomers throughout Alberta—including right here.

Immigration forged our past and energizes our future. It is critically important.

With birthrates well below the replacement rate—and with a historic retirement boom underway—the time is now to help build our community's future.



Canada's worker-to-retiree ratio *TODAY*

**In about a
decade:**



Canada's worker-to-retiree ratio in *2035*

What does this mean to our community? Nearly all of our future workforce and population growth will be fuelled by attracting new people. Motivated and skilled new Canadians help us build our community.

What Can I Do?

Welcoming new neighbours is how everyone can make a difference. Simple acts of kindness can lead to lifelong friendships and life-changing experiences. Help new neighbors showcase their ideas, skills, energy and enthusiasm.

Share our special place.
When new people succeed here, we all do.

It's how we grew.
It's how we'll grow.

